



Ben Hampton

Senior Designer

Memphis, TN
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ABOUT ME

Highly collaborative and positive Senior Designer with 13 years of experience leading teams and projects from concept to production. Looking to continue in a leadership role that involves creative direction and management of a team to produce smart and highly effective creative solutions.

ONLINE

brhampton.com

[LinkedIn Profile](#)

OTHER INTERESTS

Golf (I enjoy playing and watching... I'm better at one than the other.)

Sports (Memphis Grizzlies, Tennessee Titans and the Boston Red Sox)

Running (Depending on the day, it could be more of a jog.)

Pets (I'm a dog AND a cat person.)

Reading (Big fan of science fiction and space exploration fiction novels)

Music (Actually sang in a collegiate choir back in the day. These days, I just stick to listening and singing in private.)

References available upon request

WORK EXPERIENCE

Frontdoor, Inc.
Memphis
11/2018 - Present

Senior Designer

- Lead designer charged with directing and overseeing other designers and collaborating with senior leadership across all channels to create smart, effective marketing solutions
- Strategized, developed and implemented key marketing campaigns for all brands in the Frontdoor portfolio
- Led branding efforts for the company's new on-demand brands, Candu and ProConnect

Archer Malmo
Memphis
6/2014 - 11/2018

Senior Art Director

- Collaborated with C-level stakeholders to art direct and manage the agency's brand and pitch materials
- Lead designer and brand manager for the rebranding of the University of Memphis
- Directed creative development for the specialty crop division of Valent, U.S.A.

Signature Advertising
Memphis
9/2011 - 6/2014

Art Director

- Project lead for print, digital and branding campaigns
- Worked with traffic managers to develop scopes, timelines and deliverables for high level creative projects

Inferno
Memphis
3/2010 - 9/2011

Art Director

- Developed logos, branding, print collateral and digital assets for various clients, including Inferno, FedEx, NuVasive and TransnetYX.

EDUCATION

University of Memphis | BFA Graphic Design | 12/2009

SKILLS

- Adobe Photoshop
- Adobe XD
- Typography
- Teamwork
- Adobe Illustrator
- Sketch & Marvel
- Art Direction
- Leadership
- Adobe InDesign
- Logo Design
- Web Design
- Communication